



THE INFORM ACT WILL PROTECT:



CONSUMERS

- Help weed out con artists and foreign sellers currently targeting American consumers with counterfeits, knockoffs, expired, and dangerous products
 - Provide consumers with a means to contact the seller if they suspect an item they have purchased is counterfeit, defective, or deceptively marketed
 - Establish a hotline to report counterfeit and stolen goods
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AMERICAN SMALL BUSINESSES

- Remove criminals and con artists selling counterfeit and stolen goods below market prices, harming legitimate American small business owners
 - Protect entrepreneurs from having their designs and creations ripped off by foreign sellers creating cheap knockoffs
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PRIVACY

- Limit the personal information tech companies disclose on small sellers using their platform
- Prohibit tech companies from misusing personal information on small sellers using their platform
- Prohibit states from enacting laws that violate this principle