



CCCA Elects New Officers and Executive Committee

Washington, DC – (April 17, 2023) The Communications Cable and Connectivity Association (CCCA), a non-profit group of leading cabling manufacturers, distributors, and material suppliers, announces the election of new officers. Brian Ensign, VP Marketing of Superior Essex, was elected as CCCA Chairman, Jeff Hofstetter of Wesco, Secretary and James Malkemus of Prysmian, Treasurer. Joining the officers on the Executive Committee are Neil Wilkin of OCC and Eric von Brockdorff of Chemours.

Brian Ensign follows Eric Lawrence, of Berk-Tek, a Leviton Company, who was CCCA chairman since 2014. “I look forward to serving as CCCA’s next Chairman and building on the successes of past Chairmen who guided CCCA to where it is today,” states Ensign. “My goal is to continue a tradition of growth by broadening our educational programs on new technology and supporting CCCA initiatives that strengthen the quality and integrity of our industry. We must continue our anti-counterfeit efforts and educational programs to stem the constant influx of low-quality cable and connectivity products, which present a serious public safety hazard.”

CCCA anti-counterfeit initiatives are resulting in greater international awareness on how to spot and avoid counterfeit cable. It is vital for the products that enable connectivity to provide safe, secure, reliable connections between devices and networks.

“With Brian’s extensive leadership background in the ICT industry,” notes David Kiddoo, CCCA Executive Director, “I’m confident he will do a great job in leading our association and increasing coordination with our other industry association partners. He is committed to CCCA’s continued contribution to making a difference in our industry. I look forward to working with him and the Executive Committee.”

Brian Ensign has over three decades of experience in the ICT industry, working in structured cabling, intelligent, cyber security, and sustainability spaces. He holds a degree in Electrical Engineering Technology from the SUNY Polytechnic Institute and has RCDD, NTS, OSP and RTPM designations from BICSI. He is currently president of the Continental Automated Buildings Association and a past president of BICSI.

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About CCCA

CCCA is comprised of leading manufacturers, distributors and material suppliers who are committed to serving as a major resource for well-researched, fact-based information on the technologies and issues vital to the structured cabling industry. CCCA is proactive at codes and standards bodies and other trade, industry, and governmental organizations in communicating and influencing policy and decisions affecting the quality, performance, and societal needs of the structured cabling infrastructure.

CCCA member companies are Accu-Tech; AlphaGary; Anixter; Belden; Berk-Tek, a Leviton Company; Cable Components Group; Chemours; comCables; CommScope; Daikin America; Dow; General Cable; Graybar; Legrand; Leviton; Optical Cable Corporation (OCC); Proterial Cable America; Prysmian Group; Quabbin; Reelex; Sentinel Connector Systems; Superior Essex; Wesco, Westlake Global Compounds; Wonderful.

Headquarters: 1001 Pennsylvania NW, Washington, DC, 20004. For further information, visit the CCCA website www.cccassoc.org or contact David Kiddoo, Executive Director at dkiddooi@cccassoc.org or by phone at 410.353.3989.